



Hamilton County HRD's Follow-Up Flash: Leadership

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The Power of Optimism

“Leaders can underestimate the power of optimism in motivating their teams.

“Psychologist Martin Seligman, in his book *Learned Optimism*, confirmed that optimists — even when their outlook is unfounded — accomplish more than so-called realists. In fact, the more difficult the task to be undertaken and the more pressure to succeed, the more important optimism becomes to the endeavor’s success.

The unchallenged fact is that we need more optimism on the job. We need people who think like winners, talk like winners and act like winners. Our organizations will thrive when our people can ‘see’ tomorrow as better than today because they are making it better.”

~ Christopher Novak,
*Conquering Adversity:
Six Strategies to Move You and Your Team
Through Tough Times*

As we begin 2010,
plan the actions you will take
to be optimistic at work
and to inspire your team
to be optimistic.

You may see better results,
and morale will be higher!

Happy new year, everyone! We in
HRD wish you all the best in 2010.

“Research shows that
optimistic sales people
outsell their competition by
37 percent and that a
student’s level of optimism is
a better predictor of a college
freshman’s performance than
SAT scores.”

~ Christopher Novak
*Six Strategies to Move You
and Your Team
Through Tough Times*

